

Aretés is a company that provides consulting services in the field of research, training, planning and communication to quality and social innovation.

Aretés is characterized by a strong capacity for innovation in the social field of in a logical promotion and community development. Methodologically, Aretés integrates the processes of research, planning, training, assessment and communication of its stakeholders by providing the tools they need to manage the growing organisational and social complexity.

Aretés is engaged in research, design and communication for the social quality. Develops and promotes efficiency, effectiveness, quality and motivational resources in the social, economic and communication fields for public, private and non-profit organisations.

The areas of intervention of Aretés are community development, quality of services, social and communicative marketing and training.

Aretés participated as a leader and partner in 15 European projects starting from the European Youth in Action Programme, the European Social Fund, European Territorial Cooperation Programme CENTRAL EUROPE Programme Europe for Citizens, Specific Transnational Projects, etc..

The partners and associates of Aretés are professionals that are characterized by specific skills and experience gained from years of field work in direct contact with customers. Currently, the staff consists of 4 members and employees 10 people including staff and external consultants.

GIOVANNI BURSI

Sociologist and expert on social policy. Since 1996 he is engaged in the planning of social and family policies, organization and analysis of the quality of social services and the development of innovation processes in welfare. He is founder and senior partner of the cooperative Aretés. He has collaborated with Italian Caritas in the development of services for the elderly in a community perspective. Since 1992, he collaborated with the Cultural Center F.L. Ferrari, which deals with equity in social services, re-distributive policies and measures of income support.

Since 2002 he has been president of Coge Emilia Romagna (Management Committee special fund for voluntary work). Since 2005, he is member of the Scientific Committee of the Foundation Gorrieri (Modena).

He works with the Province of Modena on issue of EU policies.



GIANPIETRO CAVAZZA

Economist, director of non-profit organisations, provides consultancy services to local authorities, non-profit organizations and private companies. Founding member and senior partner of the cooperative Aretes. Since 2006 he is member of the evaluation unit of projects related to tender "Projects aimed at the development of coordination and integration of efforts of local authorities and educational institutions for the education of students with disabilities and for the 'access and the frequency at kindergartens" Regional Agency Education Job Training, Milan. He is member of the Board of Directors of the Fondazione Ermanno Gorrieri for social studies in Modena and he is president of the Cultural Center Francesco Luigi Ferrari Modena that deals with the study of the economic, political, cultural, historical and social conditions that characterize the local area and regional level in relation to European realities and to the international emerging phenomena by testing methodologies and tools for innovative analysis.



SIMONA MELLI

Degree in Political Science from the University of Bologna is an expert in social policy and community and specializes in methods and techniques of social research. She is a founding member of the cooperative Aretes, of which he is director since 2005, which carries out design and research on social policies, particularly with regard to issues of marginalization and interventions for the elderly. Since 2003 she works for the cultural center Francesco Luigi Ferrari Modena in the Observatory on Poverty which seeks to monitor the phenomenon of poverty on the local and regional level. She is a teacher into a Vocational Training Centre and she is a consultant of the National Federation Pensioner of the trade union Cisl in Modena on issues related to welfare.



VALERIA FERRARINI

Head of the Planning area of the Cultural Centre Francesco Luigi Ferrari Modena for which conducts community design and scientific coordination of cultural activities, she is involved in research, training and communication in social policy and European issues for local authorities and non-profit organizations. She is a founding member of the cooperative Aretes for which carries out design and research on social policies, with particular attention to the issues of marginalization and disadvantage. Since 2000 she works with the Centre for Voluntary Service of Modena in which she is an expert of EU policies and European projects, in particular since 2001 she specialized in the planning and the consultancy in the Community Programme "Youth in Action".

