

Partner presentation form

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type of organization: No profit
Fields of action: SMEs, Public Authorities, Business Support and Communication.
<p>Description of the organization: The Italian-Czech Chamber of Commerce and Industry (Camic) is a no-profit organization founded in Prague in 2001.</p> <p>With more than 400 members, Camic promotes the development of the Italian-Czech business community in Prague and Czech Republic.</p> <p>Camic also contributes to the development of close cooperation together with the Italian system State authorities, the network of the Chambers of Commerce, the Association of enterprises with export consortia, as well as all other public or private entities interested in joint projects and initiatives.</p> <p>Moreover, Camic supports the Italian and Czech companies with a full range of business services on advantageous terms, provided directly and in partnership with its Members, specialists in their fields. The services provided include: partner search, list of commercial contacts, market research reports, business analysis, organization of promotional events, seminars, workshops, incoming missions and trade fairs, translation and interpreting, withdraw of documents from Czech</p>

commercial registers, publication of business opportunities on website and newsletter.

Our complete list of activities and projects is available here: www.camic.cz

Experience of the organization in previous European projects:

Talenti Neodiplomati – 2017 - 2018 (Ongoing): Talenti Neodiplomati is a project promoted by the Region Piemonte that aims to create a bridge between the newly graduated students in high schools and the international enterprises in order to let them gain a first outlook of the work market during a three month internship abroad. The students are followed in every step by company tutors, teachers and supervisors, who provide them with theory work-based knowledge also with a more field-specific practice. Camic has been involved in the project for two years in a row.

Erasmus + students (Ongoing): Camic regularly hosts incoming students from different Italian Universities in its team-work, based on Erasmus + internship agreements to offer the possibility to gain direct work-field experience in business support and business related marketing and communication.

TED – Transnational Employability Development 2016/2017: In cooperation with the Region Piemonte and INFOR ELEA, this project involved a group of university students to practice their skills and competences in a three month internship in Czech Republic. Students were mainly last-year bachelor degree or master degree on their way to have their first working experience. The last part of the project had an even more practical business point of view, which was finalized with the organization of a selected mobility group specialized in a specific production field, who had the chance to compare and touch by hand the different production of the same market sector both in Italy and Czech Republic.

Experience and Expertise of the organization in the project's subject area:

Camic has recently been involved in more work based learning EU projects, strong of its natural link to the enterprises needs and development. With other partners is gaining more and more competences also in the education field in order to broaden the spectrum of offered assistance both to public and enterprises in order to bridge the growing gap between all involved partners and guarantee an always more qualified and value added cooperating network.

Contributions that can be provided to the project

Camic is partner of the project and will take part to all the activities planned both on the intellectual output level as well as quality assessment, evaluation, dissemination and exploitation of project's results. Moreover will take care of the sustainability of the project and its results. Strong of its main features and daily-basis activities, Camic, will provide a solid network and a more technical knowledge of the business and enterprises' work fields.

Reasons of involvement in the project

As shared by the promoter ESMOVIA in cooperation with its partners, the project aims to meet common needs that have been identified in VET sectors throughout Europe.

The specific objects we aim at achieving through this project are:

- Improve the cooperation between VET providers and companies so as to provide a market oriented training offer and business driven learning paths
- Answer to the need of motivating VET students at risk of dropping out, by providing them with enhanced Work Based Learning methods and tools based on the full exploitation of in person and virtual traineeships using ICT and multimedia
- Enhance the participation of company managers in work based learning initiatives to match their needs with the training of the future human resources overcoming the barriers that obstacle their full commitment in cooperating with the VET providers
- Improve the internationalization of the VET training offer and of Work based learning approaches through the exploitation of ICT in order to match the needs of the companies and the expectations of the trainees when organising the transnational apprenticeships.

Contact person's Experience and Expertise

Eleonora Maria Poli, Communication & EU Projects

Is in charge of the EU projects Camic has recently started developing. Follows the projects in every aspect from partner coordination to local, international institutions and Universities communication. Follows the formative projects of the Chamber and the stagiaires traineeship. Takes part in workshops in EU project fields, webinars and conferences. Also is responsible for the Camic media communication platforms and actively cooperates in the Camic Member Area services organisation. Fluently speaks Italian, Czech, English and Russian.

Agáta Zábranská, Project manager Retail & Industry

Works with enterprises on a daily basis. Coordinates and handles a wide range of business services for Italian and international SMEs interested in investing in the Czech market. Develops these services in every aspect both administrative and commercial, deals with business missions in both Czech Republic and Italy, trade fairs, workshops and B2B events. Main targets: Industry, Automation and mechatronics, Automotive, Engineering, Construction and Real Estates, Medical, Energetics and Environment, Fashion and accessories, cosmetics etc. Fluently speaks Czech, Italian and English.