



DOCUMENTARY VIDEO

WHY A VIDEO?

TO SHOW DIFFERENT
POINTS OF VIEW ON
MOBILITIES FOR VET
STUDENTS

Different point of view on MOBILITY



The point of view of **TEACHERS** (AEV-Portugal)



The point of view of **STUDENTS** (Aretes-Italy)



The point of view of **SCHOOL DIRECTORS** (Camic-Czech republic)



The point of view of **EMPLOYERS** (Meridiam-Romania)



The point of view of **PUBLIC INSITUTION** (Alphabet-Belgium)



SUMMARY video

The VET system in our countries



An overview

Step 1

Write a video script

A video script is the blueprint and foundation for your digital video.

It's a chronological run-down of scenes, action and dialogue that you want to appear in your video.

- It allows you to plan your messaging
- It lets you to estimate your video length
- It save time

	Visual	Audio
1	Spokesperson speaking to camera Image next to speaker: Sales graph	"This graph shows us that there was a sharp increase in sales in Q3..."
2	Spokesperson speaking to camera Image next to speaker: Pie chart	"...and this pie chart may hold the key to understanding why."
3	Spokesperson speaking to camera Text above image of pie chart: VIDEO MARKETING	"As it turns out our video marketing efforts in Q2 made a big difference."

Visual and audio



Cronological script



Scene: _____ Frame: _____ Time: _____ _____ _____	Scene: _____ Frame: _____ Time: _____ _____ _____	Scene: _____ Frame: _____ Time: _____ _____ _____
 _____ _____	 _____ _____	 _____ _____
 Description: _____ Script: _____ Sound: _____ Music: _____	 _____ _____	 Description: _____ Script: _____ Sound: _____ Music: _____

Step 2

Make the video recording

- Create an interview guideline
- Write the questions
- Choose a suitable location
- Prepare the equipment

SIMPLY!!!



Step 3

Make an animated explainer



LIGHTWORKS

FREE!!!